

Date: June 5, 2026

Time: 6:35 PM

Call to Order

The meeting was called to order at 6:35 PM.

Roll Call

Present: George Lodato, Sharon, Chris, Cheryl, Jill

Absent: Zach

Approval of Minutes

A motion was made and approved to accept:

- The summary of the Delmarva Design presentation.
- The May 7, 2026 Website Committee meeting minutes.

Brochure Update

The Committee reviewed the latest draft of the community brochure.

Discussion included:

- Adding parks information and community resources.
- Reviewing civic and community organizations for inclusion.
- Including references to the Laurel School District, Laurel Public Library, Police Department, and Fire Department.
- Adding health, social services, and financial assistance resources.
- Using QR codes to connect residents to additional online information.

Members agreed that space limitations would require some organizations and resources to be listed on the website rather than in the brochure.

Website Discussion

The Committee reviewed updates to the proposed website structure, including moving the library, school district, and senior center under the "Our Town" section.

Discussion focused on:

- Website priorities and budgeting.
- Future online forms, including rental applications, building permits, and business licenses.
- Opportunities to automate application review and approval processes.
- Adding additional community resources, including legal aid services.

Website Vendor Options

The Committee discussed the recent Delmarva Design presentation and the estimated cost of website improvements.

Members agreed it would be beneficial to gather information from GIC and compare available options before making recommendations regarding website development.

Action Item: Sharon will contact GIC, obtain additional information, and report back to the Committee.

Committee Members: Continue reviewing brochure content and community organization listings. Identify any additional resources that should be considered for website inclusion. Review website priorities in preparation for upcoming budget discussions.

Adjournment

The meeting concluded after completing discussion of brochure and website development items.

George Lodato May 28, 2026

Committee Chairman

Jill Cranmer May 28, 2026

Recording Secretary